

Enhancing Learner Engagement in Blended & Online Learning:

SQT's Approach to Effective Course

Delivery

Quality in Higher Education: Sectoral Findings & Enhancement Showcase

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SQT Programme Profile





Purpose awards







1 to 20 day

Class Size

Typically, 10 to 15 learners

Delivery Mode

Classroom, Synchronous Online, Blended

Course Type

In-Company or Public



SQT Learner Profile



Adult Learner

Employed

Career Development vs. job seeker

Short part-time programmes

Supported by their employer

Typically solving specific business issues

Annual *

7,204 862

260

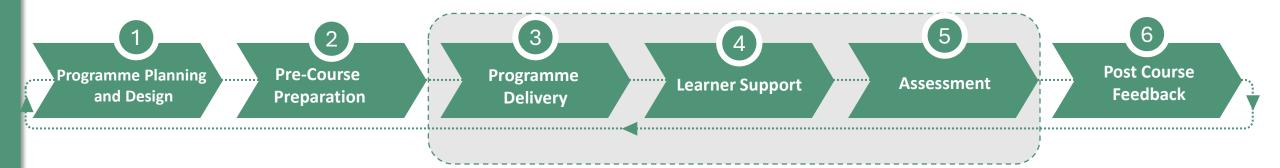
35%

Learners

Courses

Client Organisations Online / Blended

Our Learner Journey



This journey shapes how we design, deliver, support and enhance engagement at every stage

Learner Engagement within Our QA Framework

Our QA framework ensures that active engagement is designed - not left to chance

What Guides the Framework

- Clear pedagogical principles
- 2. SQT Policies & Guidelines
- 3. Learner Expectations
- 4. Ongoing Tutor CPD
- 5. Active Tutor
 Community of
 Practice

How Tutors Apply It

- Shared framework for session design
- Planned opportunities for engagement
- 3. Activities that support learner involvement

Learner Experience

- Consistent high learning standards.
- 2. Well-paced, inclusive sessions
- 3. Flexibility for subject needs.
- 4. Relevance to learner experience



Engagement in Course Delivery

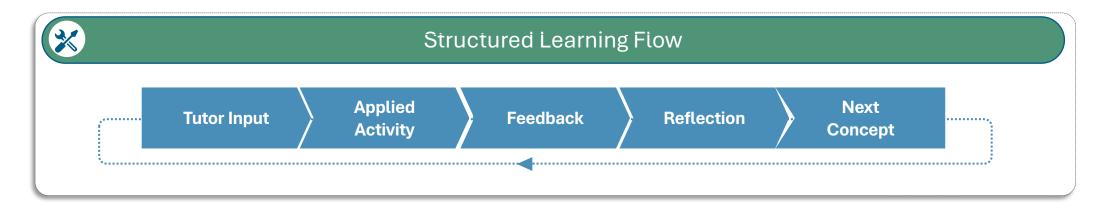


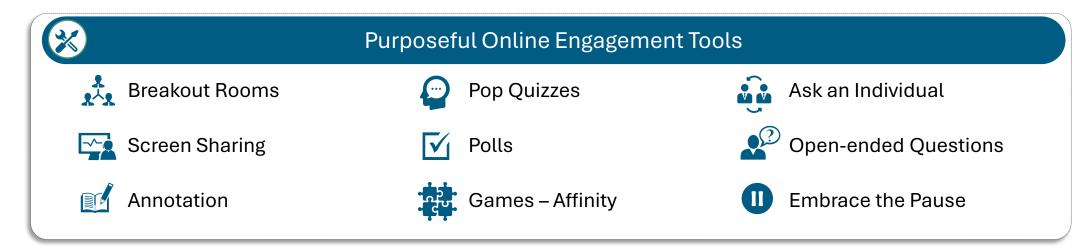
Course Delivery

Learner Support

Assessmer

ost Course Rev







"J was excellent with the delivery of the course, engaging with participants and encouraging engagement with each other through break-out rooms". Process Validation for Medical Device Manufacturing (Virtual), April 2025



Learner Support



Support is tailored to the needs of busy adult Learners

Moodle

01

- Materials, instructions & resources available pre-course.
- Ongoing communication tools.

Coaching

02

- Targeted support during the programme.
- Learner Driven

Mentoring

03

One-to-one guidance for application within the workplace.

Assessment

)4

Clear criteria & structured feedback for draft assignments.

"The one-to-one coaching sessions are spectacular. The understanding and empathy that was shown was unbelievable "Leading and Managing People (Blended), June 2025



N has ensured everyone is confident of the course materials and requirements and the mentoring sessions have provided clear guidance on how to develop the project and areas for improvement.... Lean Six Sigma Green Belt (Virtual), Sept 25



Monitoring Engagement



Course Check provides 'live' visibility of learner feedback at the end of each programme and at intervals for longer programmes

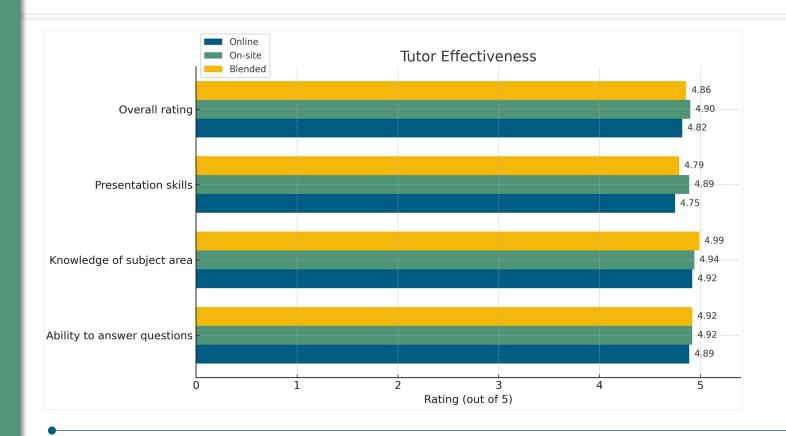
Course Check System

- ✓ Innovative Feedback Collection
- ✓ Specific Questions focusing on Engagement
- ✓ Drill down analysis at Programme and Question level
- ✓ Feedback Loops and Follow-Up
- ✓ Driving Continuous Improvement





Proven Effectiveness



96% Engagement & Interactivity Rating

95% Overall Course Rating 64-70% Response

Rate

98% Would Recommend

to a Colleague



E was great at delivering the course, she made it very engaging and made sure to include everyone in all discussions. She also was very helpful and encouraged questions which allowed everyone to be comfortable to ask questions and engage. Food Standards Auditing, May 2025



This was a fantastic course,... I highly commend the tutor, given the subject matter can be intense at times he kept us all engaged. The support offered by both the tutor and the SQT team was best in class. Lean Six Sigma Black Belt, December 2024



Thank you for Listening

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