

CASE STUDY 1

Title: International Update in Numbers

Theme: The use of data analytics in QA and QE

Keywords (2-3 words): data, quality

Short Abstract (optional): As educational institutions strive to provide a high-quality experience for their diverse student populations, the integration of data analytics into quality assurance and quality enhancement processes has emerged as a valuable strategy.

Insert Case Study 1 below (in any format – QQI does not prescribe):

Innopharma Education is passionate about our students gaining a qualification with our institution and equally passionate in assisting our graduates secure employment post qualification. There is a very experienced and specialist Transition to Industry team in place for international students to assist transition into industry roles once they have successfully completed their programme. This team have many years of industry experience in the growing and buoyant biopharmaceutical, pharmaceutical, medical device and food sectors.

The Transition to Industry team is utilized for the benefit of our international students. Job searching and interview processes differ from country to country and from sector to sector. It is therefore, critically important that our graduates become familiar with and are prepared to participate and compete for jobs in the Irish jobs market. Our comprehensive tools, techniques and processes are designed to provide maximum support broken into 3 important steps – one in each semester.

- Completion of a Skills Audit in Semester 1 which assists the team to match individual skills with opportunities post qualification
- Building of a fit for purpose CV for job searching in Ireland in Semester 2
- Preparation for competency-based interviews in Semester 3.

Once the student has successfully completed their programme – one to one sessions are then scheduled with industry experienced Career Coaches. It is imperative that students complete each step to ensure they get the most value from their one to one meeting with their Career Coach.

In addition to this 3 step programme, the Transition to Industry team provide weekly support with interview preparation sessions run twice a week, a weekly career clinic, career opportunities advertised on Innopharma's Career Hub and extra supplementary industry related modules available free of charge to international students. In the pursuit of delivering a top-notch experience for our international students, Innopharma Education increasingly recognizes the integration of data analytics into quality assurance and quality enhancement processes as an effective and strategic approach.

September 2022 Cohort: 120 students

CV Building session held online

95 students (79%) attended the session and all 120 were followed up via email with a recording of the session and tools used. The time that students were given to submit their

CV was increased to 4 weeks. 89 (74%) submitted a CV and received personalised feedback to each one. The remaining students did not engage with the process.

Interview Preparation held online

There was lower engagement for interview preparation with 66 students (66%) attending online Interview Preparation. A recording of a guest speaker was provided for students. Students were given 2 weeks to submit a 'Voice notes 5 most relevant interview questions' assignment. 102 (91%) did not engage with the assignment.

Conclusion:

The Transition to Industry team implemented the completion of the 'Skills Audit' in Semester 1 after some students began to secure employment quickly based on their previous experience and skillsets. To better assist other students who were not securing employment, the Transition to Industry team set up the skills audit which has been successfully integrated with 99% and 100% of the following cohorts completing the audit. There are additional projects in place to improve international student engagement including the use of video and voice testimonials, contacting students directly through the Class Rep, and upskilling staff for better understanding of visa processes.