

Creative Sector Careers Collective – Enhancing Industry Alliance and Employability

**Institute of
Art, Design +
Technology
Dún Laoghaire**

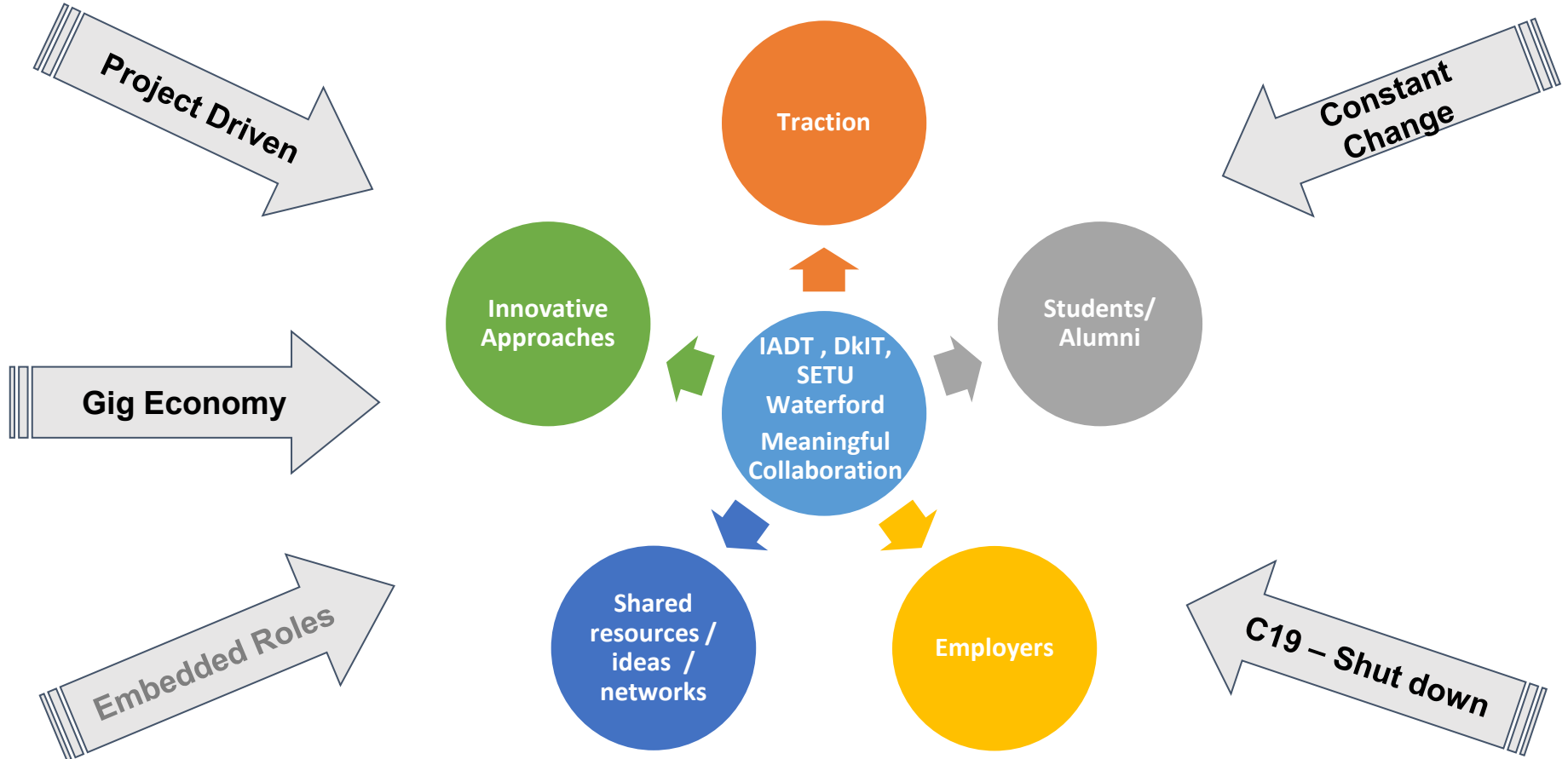


**SE
TU**

Ollscoil
Teicneolaíochta
an Oirdheiscirt

South East
Technological
University

Creative Career - Diverse Ecosystem



Student/Graduate- Focus on Employability

Industry-first approach

- Employer-led live streams
- Instagram Careers Summit
- 105 employers/3 Campus'
- Social media usage
- Comprehensive service
- GradIreland – a first!



Outputs

Leveraging Connection

- Careers – Best-practice shared
- Increased engagement
- Increased direct opportunities
- Employers – Increased profile
- Project to permanent hires
- Virtuous cycle - Alumni

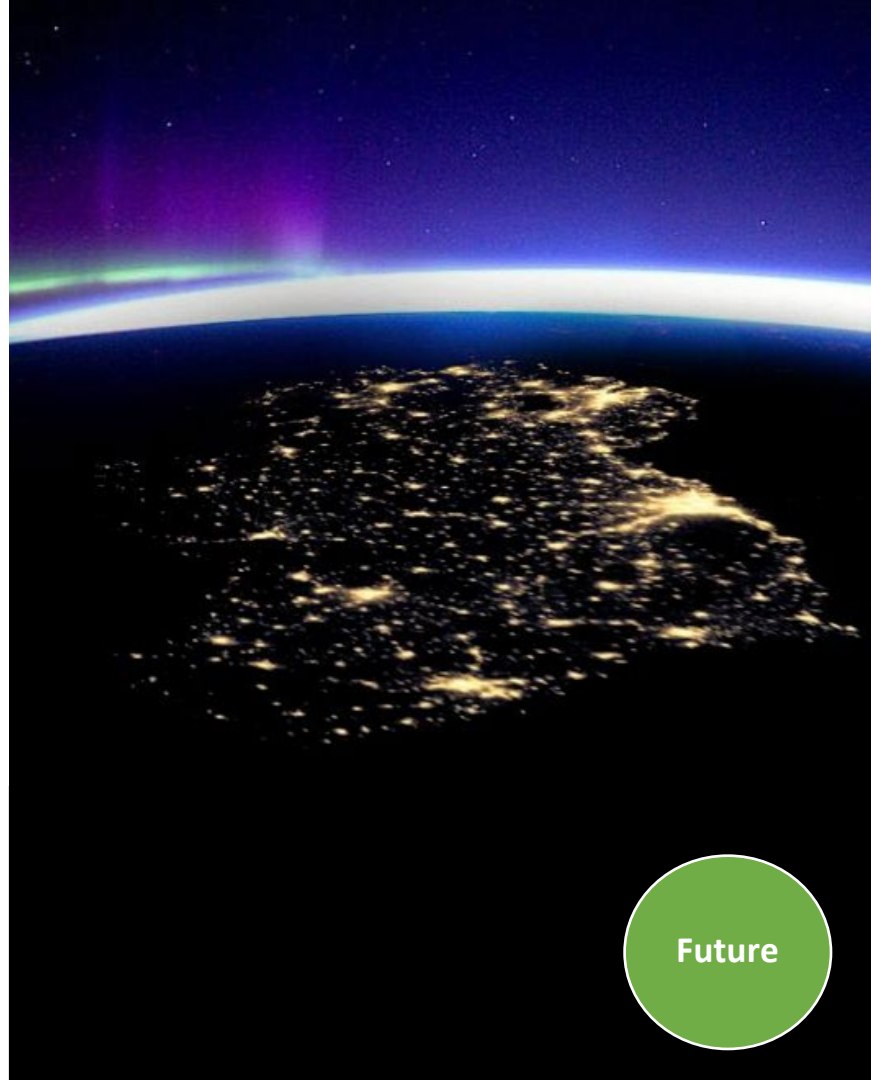


Outputs

A new way of Working

Encouraging:

- Co-operation vs competition
- Increased Student/Graduate awareness
- Heightened links with academics
- Promotion of each service
- Sharing of professional practice
- Improved understanding of sector
- Evolution of initial concept



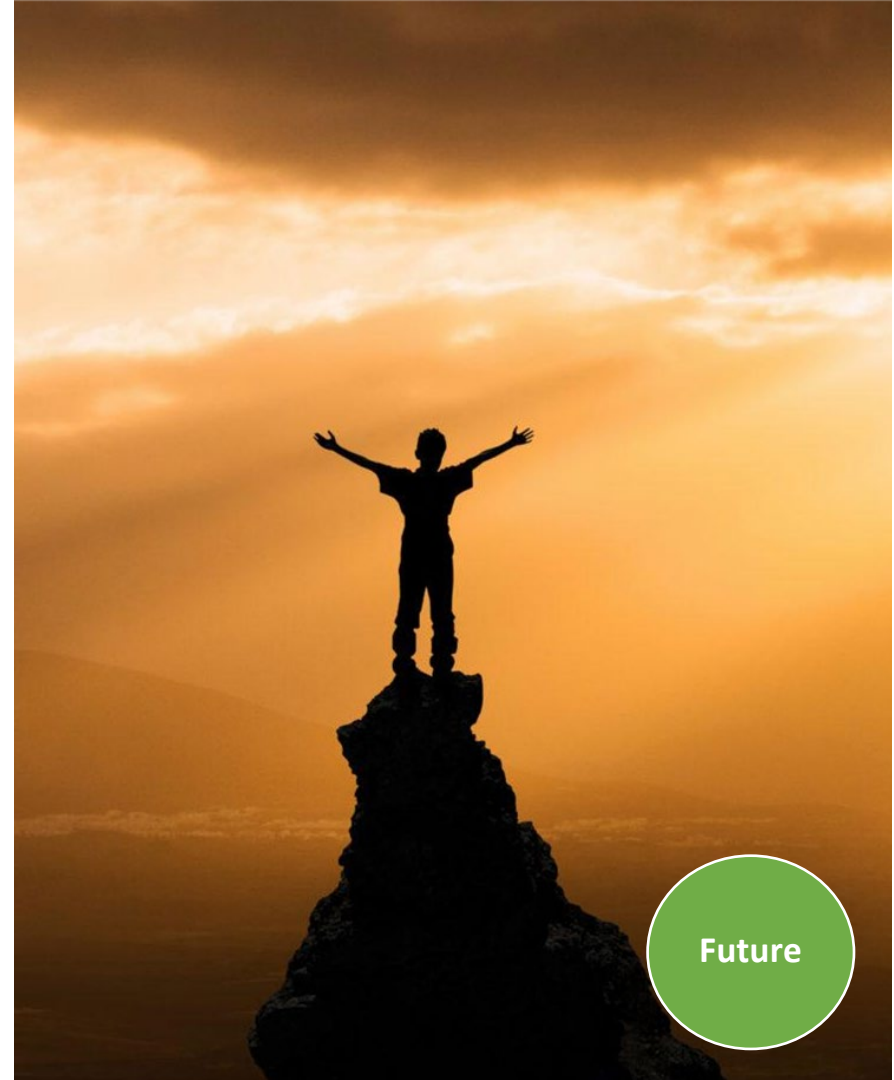
Future

Transformative

- Widened perspectives
- Higher quality
- Relevant Content
- Recurring cycle of events

Employer ‘....innovation,
creativity and commitment...’

Student ‘.less scared about
future..now I am just excited..’



Future

Watch This Space

