



Strength in Partnership

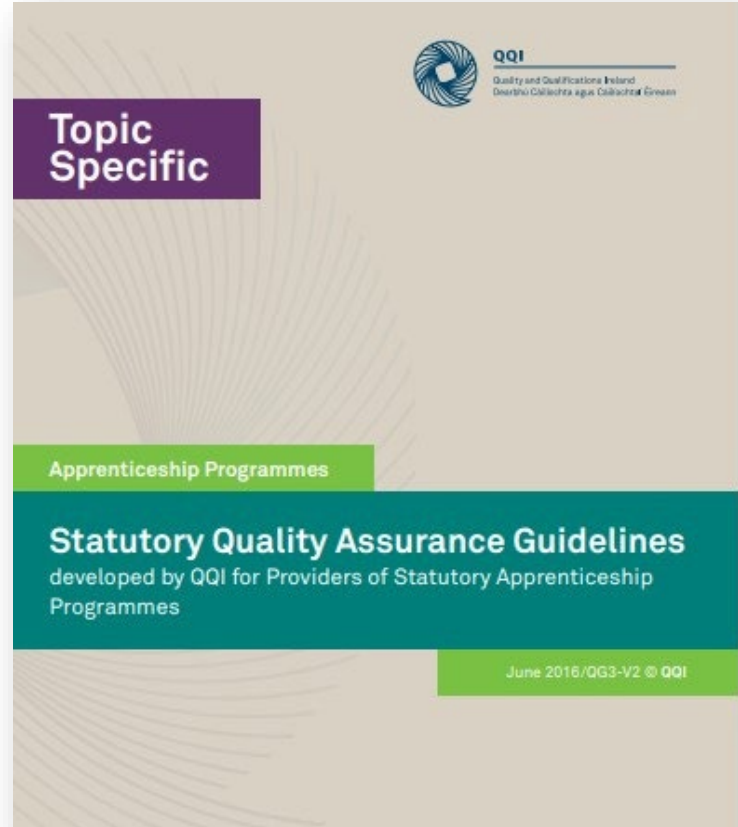
The first BA (Hons) apprenticeship in Ireland



Ollscoil
Teicneolaíochta
an Atlantaigh
Atlantic
Technological
University

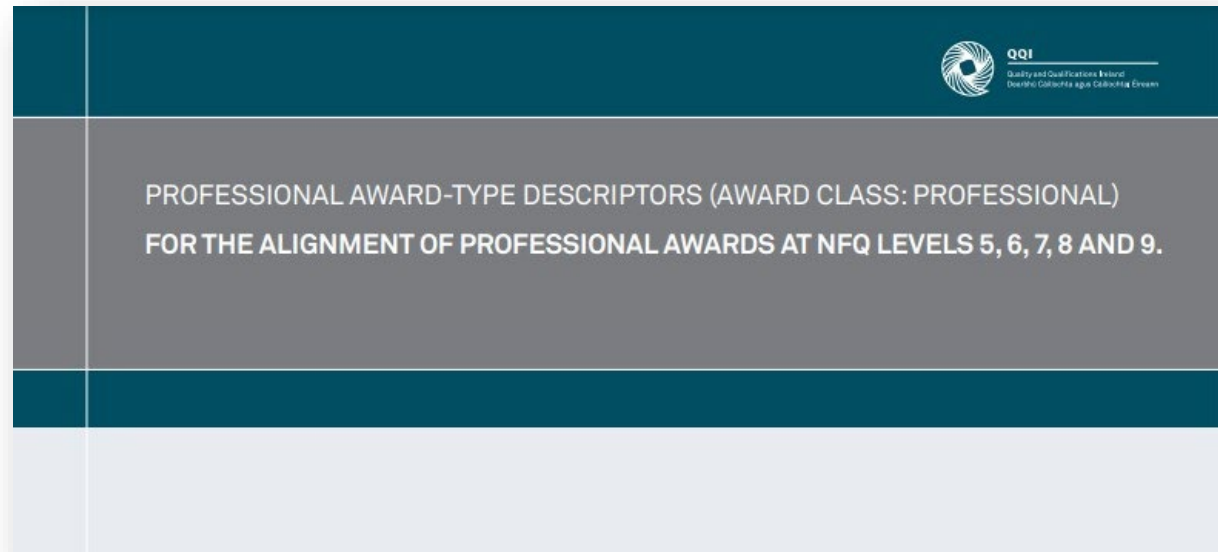
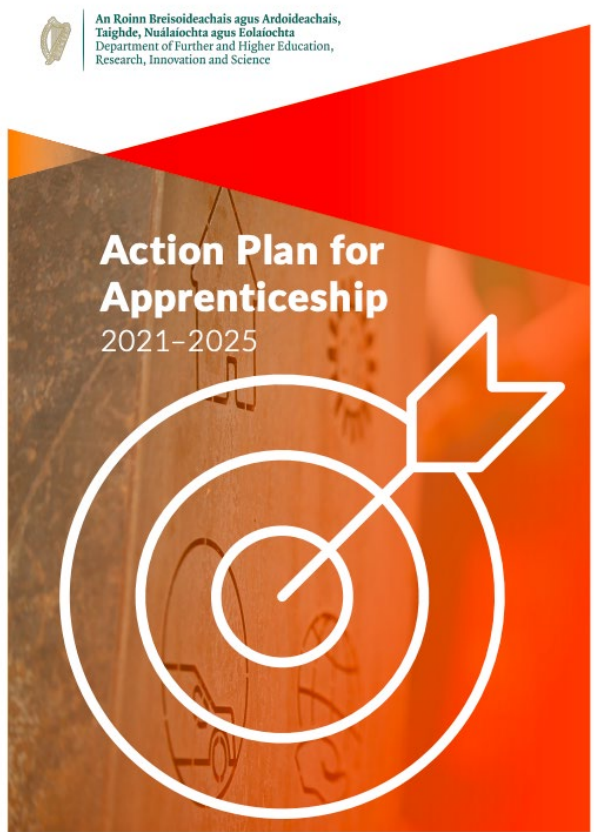


DEVELOPING
YOUR FUTURE
IN FINANCE



NATIONAL APPRENTICESHIP OFFICE

GENERATION APPRENTICESHIP



Background

In 2015 approached by large

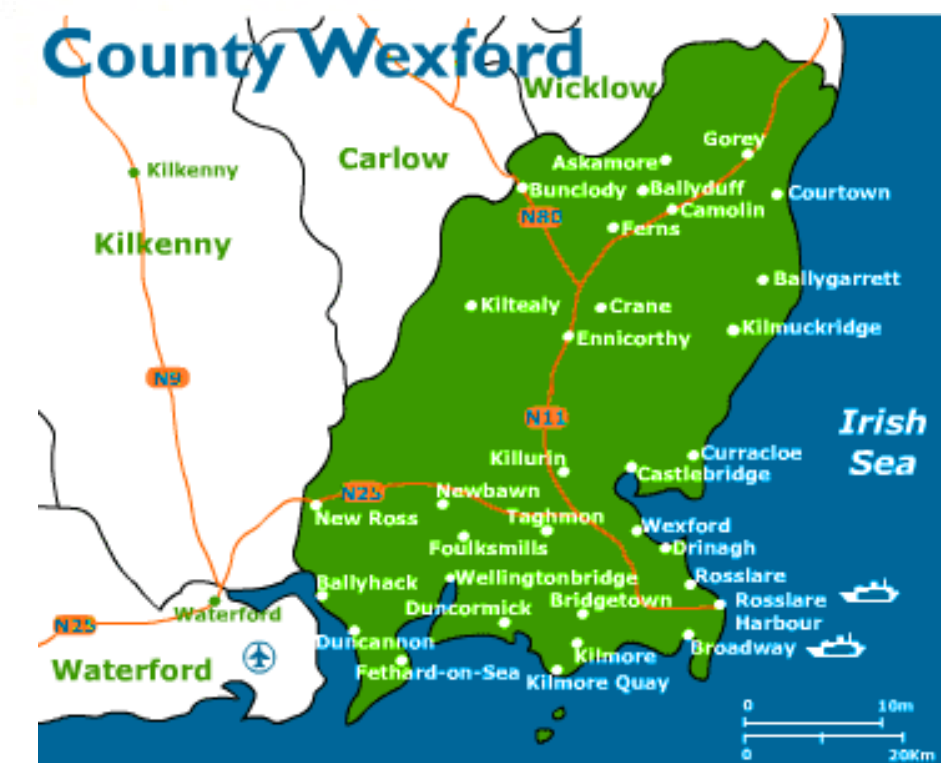
Insurer:

- ✓ Degree
- ✓ Technical Qualifications must be embedded,
- ✓ Nationwide
- ✓ Online/blended.



Wexford has the 3rd lowest rate of attainment in the Country.

- Lack of third level options, including University, in region having generational socio-economic impact.
- Lower than average workforce (22-44 years)





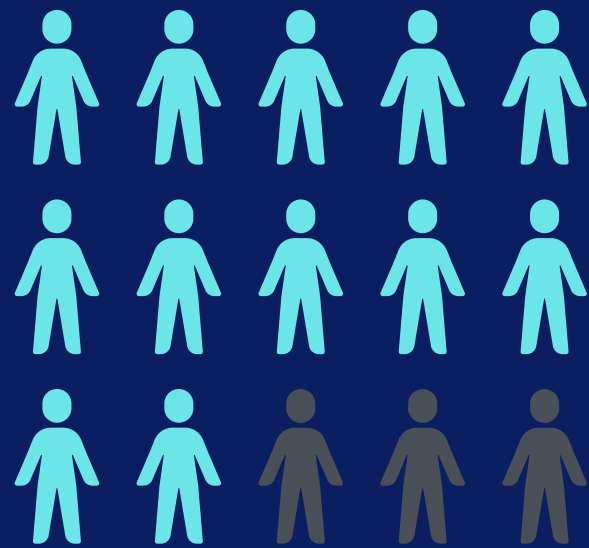
Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University

Award Winning provider
of online education



A snapshot of the Insurance Apprenticeship



426

Apprentices



135

Graduates

Youngest
apprentice



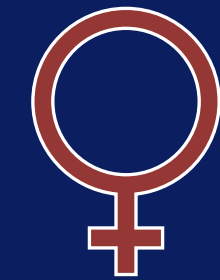
18

Age Profile

49

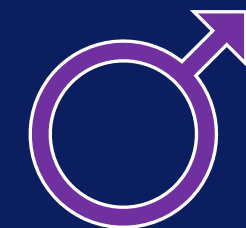


Oldest
apprentice



Females 51%

Males 49%



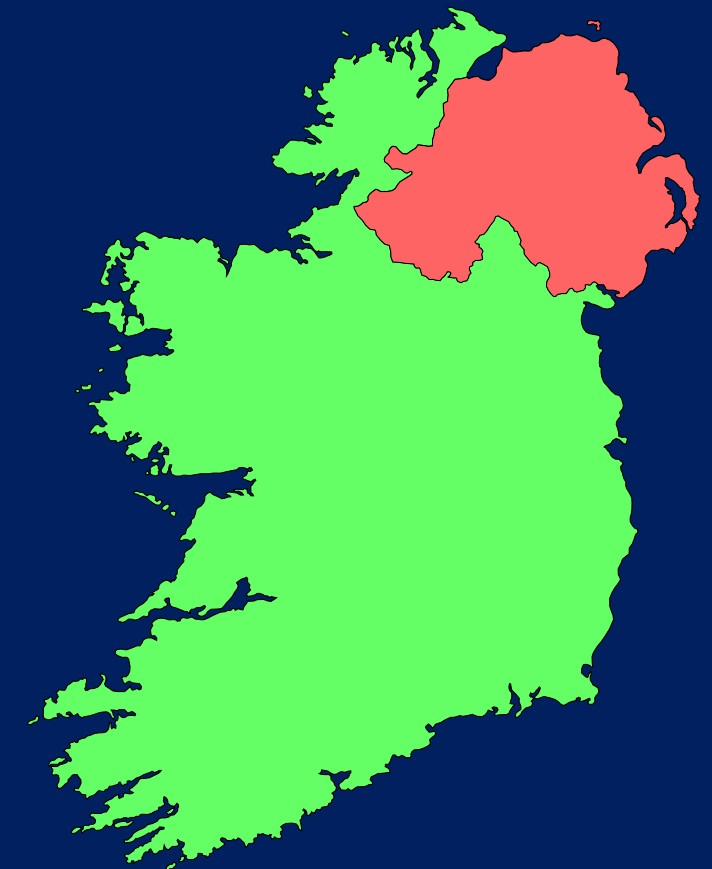
Gender Balance



2022 Intake



General and Life	
Location	Number
Cavan	4
Clare	3
Cork	5
Dublin	67
Galway	5
Leitrim	2
Limerick	1
Mayo	1
Meath	2
Laois	1
Sligo	3
Tipperary	2
Waterford	1
Westmeath	5
Wexford	5
Wicklow	1
Total	108



108
Apprentices

BA (Hons) in Insurance Practice

4 days a week – working in the team on the job



1 day per week

Academic Learning via ATU Sligo involving 3 streamed lectures 2.5 hours each in a quiet area in the office with access to a PC/Laptop

Complete Case 5 studies for CIP01/QFA life over the 13 week semester Complete WBL tasks & diary entry Become familiar with work practice tasks

Enablers



The Insurance Institute

LIA

DEVELOPING
YOUR FUTURE
IN FINANCE



Work-based learning – created by industry practitioners

CSG – Consortium Steering Group

ATU – weekly meetings, lecturers with insurance backgrounds

Online learning – with face to face days built in

Industry Support – without employers there would be no apprenticeship *1



Enablers



Industry Support – without employers there would be no apprenticeship ^{*1}



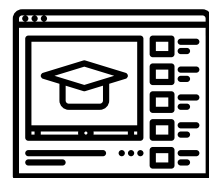
ATU – weekly meetings, lecturers with insurance backgrounds



Work-based learning – created by industry practitioners



CSG – Consortium Steering Group



Online learning – with face to face days built in



Challenges

The tradition of apprenticeship in Ireland predates the foundation of the State and perceptions of apprenticeship in many areas are still based on that long tradition of craft apprenticeship. Oireachtas May 2022

Apprenticeship

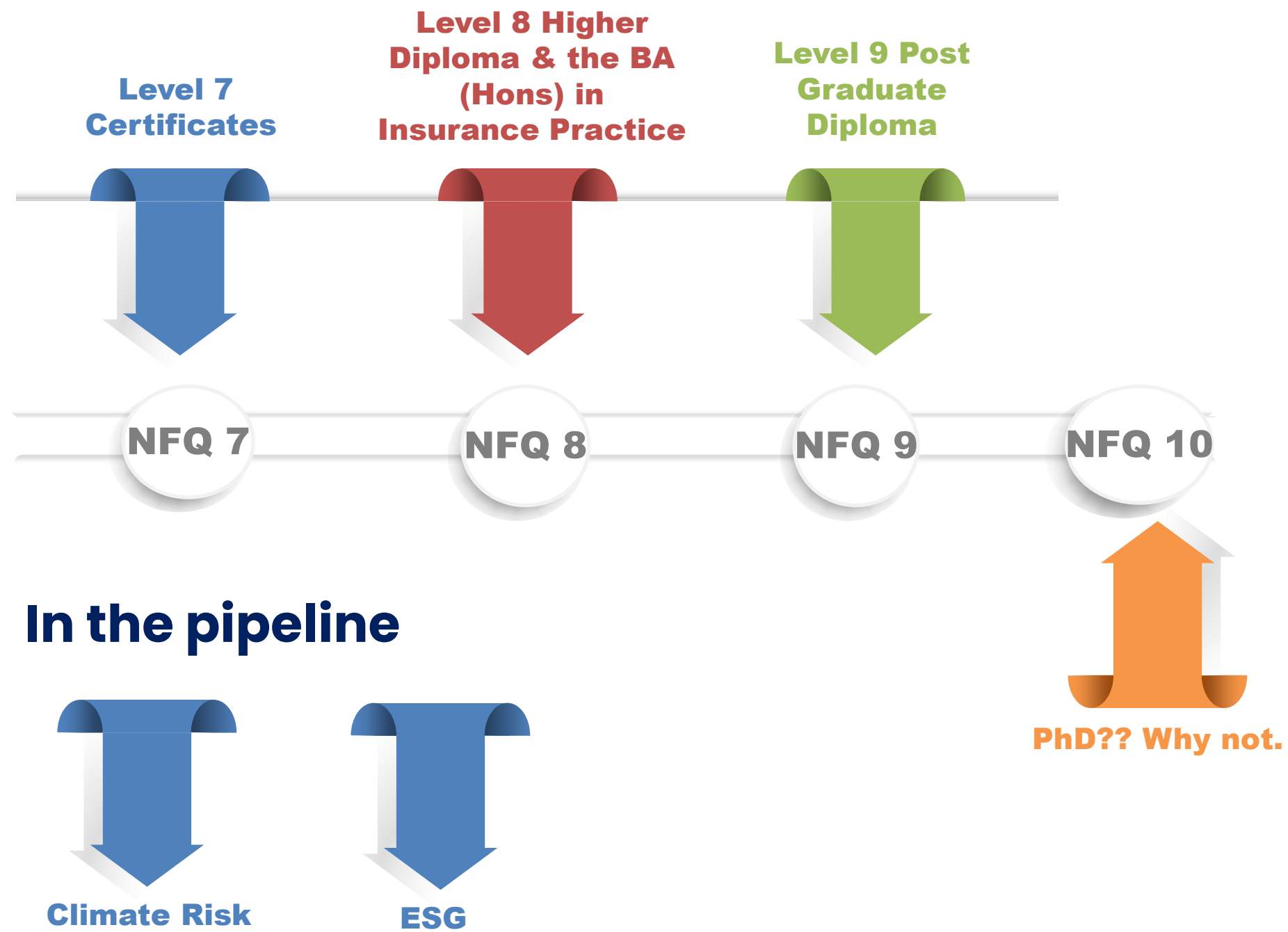
Guidance Counsellors

Parents

Students (career in insurance)



The Future



Students

“I am really enjoying the apprenticeship, it is a great chance to work in a full-time job, earn money, gain experience and study at the same time.”

- Student

“The Apprenticeship is the best decision I’ve ever made.”

- Student

“All content taught has been applicable to the workplace and it is clear that the programme is well tailored to those who are working full time while studying.”

- Student

“Very grateful to be given the opportunity to take part in such a good programme. I would recommend to anyone.”

- Student



Employers

“I am so impressed with every aspect of the program. I was surprised to see the depth of the course and how it provides an incredible foundation and more for the apprentices and touches so many areas of insurance. I am also impressed about the quality of the assignments from our apprentices on subjects it took me years to gain confidence on”

“Our young apprentices have brought new skills, perspective and enthusiasm into the business and have become an integral part of the team”

“I do personally feel the apprenticeship programme has brought in quality staff members to our business and a real opportunity to develop young employees to the industry”

“Our apprentices genuinely make a difference to the day-to-day workings of the business, they are very much part of the team, are highly regarded and will form part of the succession planning for the business”



The
Insurance
Institute

LIA

DEVELOPING
YOUR FUTURE
IN FINANCE



Óiliscoll
Teicneolaíochta
an Atlantaigh
Atlantic
Technological
University

Thank you!

amcglynn@iii.ie