Digital Transformation Impacting Programme Delivery at
CCT College Dublin
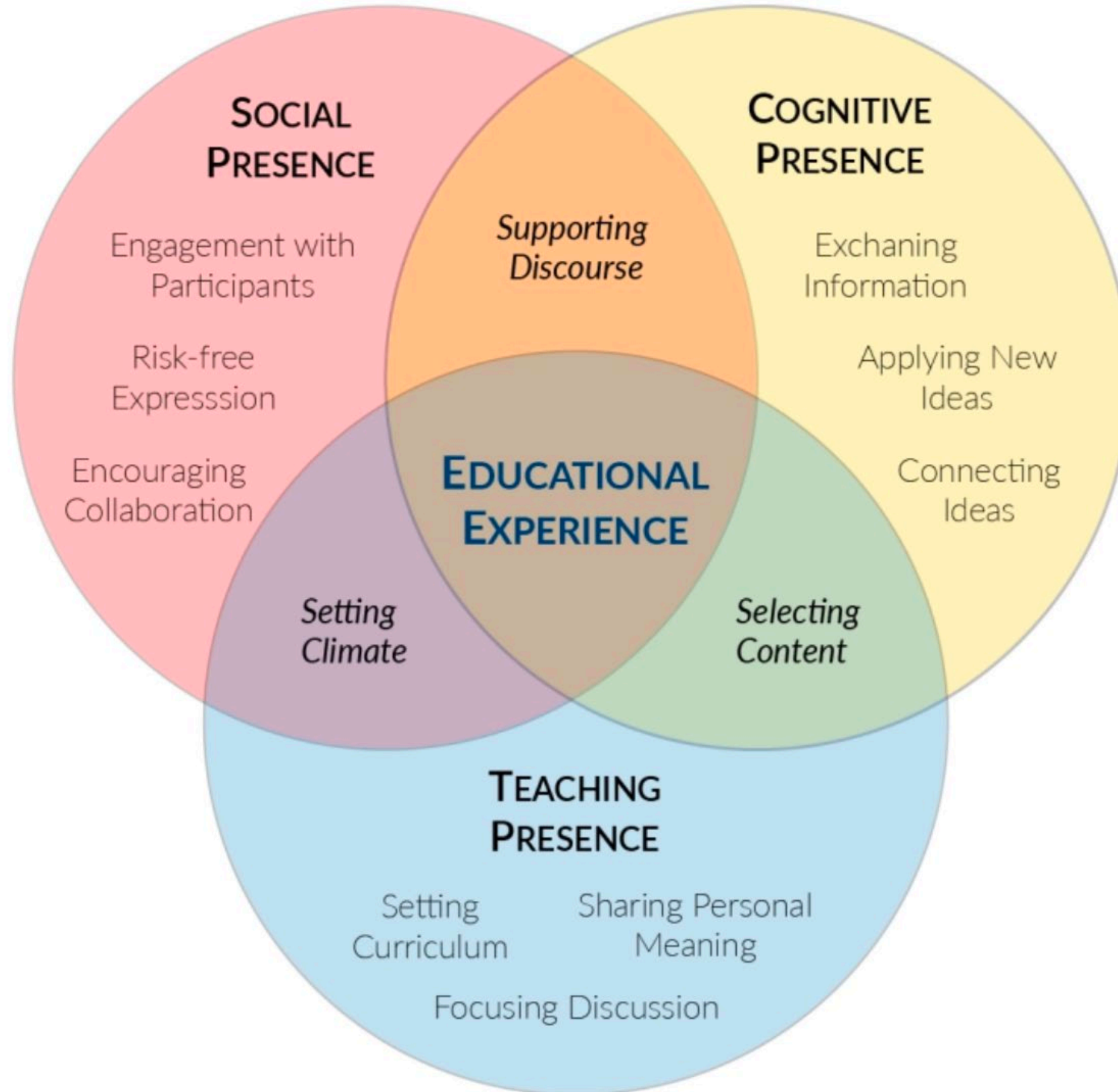
'a strong focus on digital innovation to enhance the teaching and learning experience.'

The Community of Inquiry Model

SOCIAL PRESENCE

Engagement with Participants

Risk-free Expresssion

Encouraging Collaboration

Supporting Discourse

COGNITIVE PRESENCE

Exchaning Information

Applying New Ideas

Connecting Ideas

EDUCATIONAL EXPERIENCE

Setting Climate

Selecting Content

TEACHING PRESENCE

Setting Curriculum

Sharing Personal Meaning

Focusing Discussion

what did we do?

Ⓐ Alan Foran + 2 ● 3mo

Our SWOT padlet
Made with a stroke of genius

Strengths

One of the pioneers on eletrical cars.

There is a lot of expertise acquired with time and a huge amount of information about processes.

★★★★★ (3) Rate

Innovation

★★★★★ (3) Rate

Value of company - Large

★★★★☆ (3) Rate

Investment in tech

★★★★☆ (3) Rate

Brand

★★★☆ (3) Rate

Revolutionary ideas

★★★☆ (3) Rate

Weaknesses

Lack of management

Delay to delivery products on time can send a bad signal to the market.

★★★★☆ (3) Rate

Unreliable

★★★★☆ (3) Rate

Not meeting demand

★★★★☆ (3) Rate

Elon Musk activities

★★★★☆ (3) Rate

Risk on production

Distribution delays

★★★★ (3) Rate

Not making profit/burning cash

★★★★ (3) Rate

Opportunities

Explore and lauch in new markets

★★★★★ (3) Rate

Battery tech into homes

★★★★★ (3) Rate

Growing market

★★★★★ (3) Rate

Developing their own battery

★★★★☆ (3) Rate

Sustainability trends

★★★★☆ (3) Rate

Public support.

As environmental issues are a big concern, society as a whole supports electric engines.

Threats

High end expertise of competitors.

Even though the competitors do not have a huge expertise at electric cars they do have a lot of money to invest as well as a brand well stablished.

★★★★☆ (3) Rate

Lawsuits

★★★★☆ (3) Rate

Reputation of Tesla depending on

the impulsive behaviours of Musk

★★★★☆ (3) Rate

Complain about the products

★★★☆ (3) Rate

Lack of regulations

★★★☆ (3) Rate

SWOT ANALYSIS

SWOT ANALYSIS
INTERNAL FACTORS
Strengths   Weaknesses
S W
O T
Opportunities   Threats
EXTERNAL FACTORS

☆ Rate

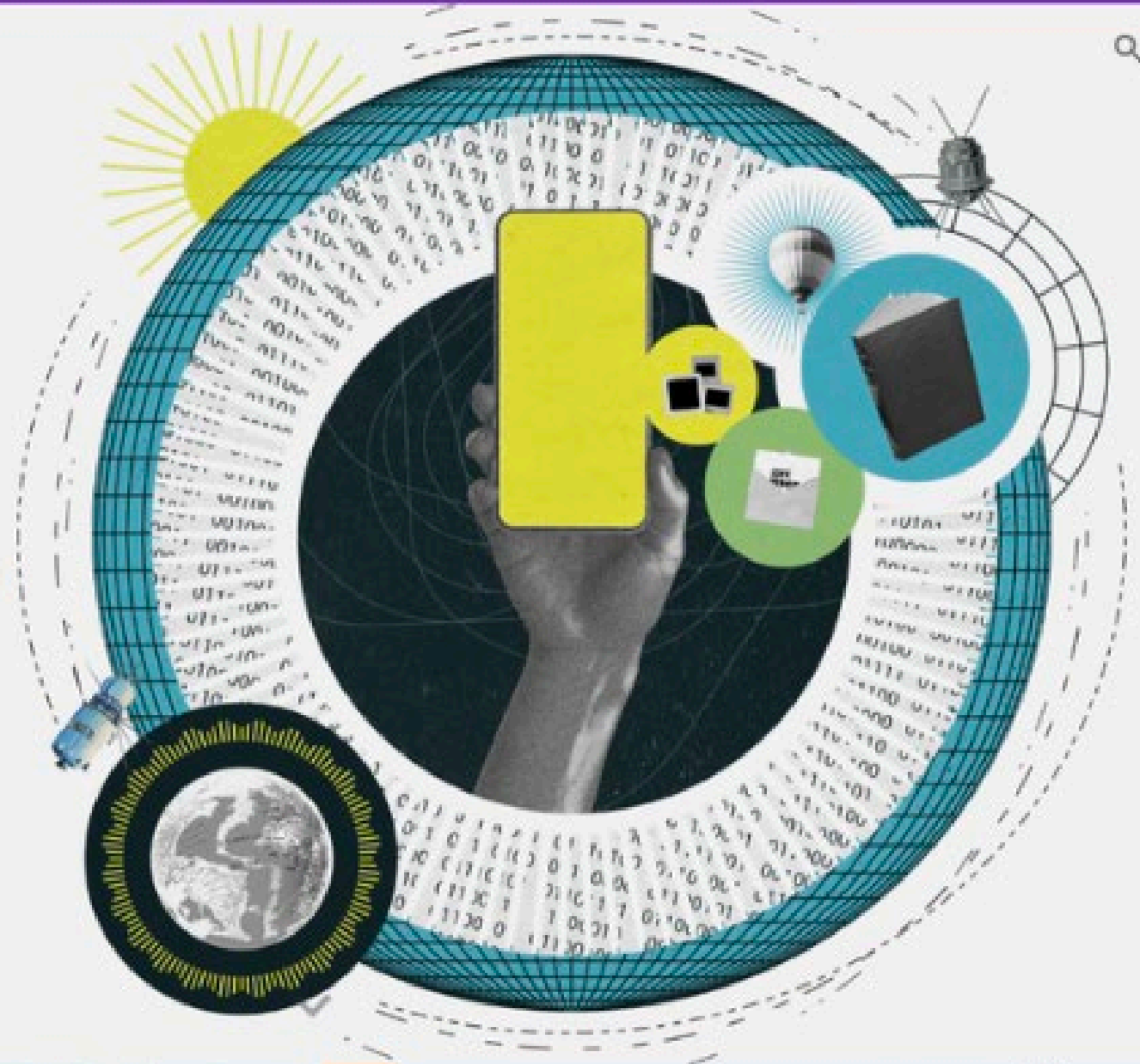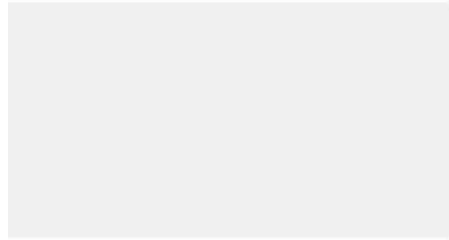# 'tools such as Padlet made the lesson really enjoyable'

student module survey feedback

'e-portfolio was a different way of showing our business idea. Different from a Word document, it allowed us to make the idea more realistic, by adding photos and even videos of our products' student module survey feedback

(0 replies so far)

forget to bring

✳ Accessibility

| A- | *A* | A+ | ⤵ |

| R | A | A | A |

Launch ATbar   ☐ (always?)

📅 Upcoming events

🌐 Class Rep Information Session

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Computing • IT • Business

ATbar ❤ 🔍 🔍 T abc 📖 🔊 ⧉ 🎨 ▦
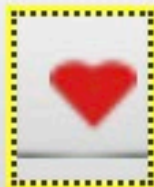
Home   CCT.ie

What helped?

Extra Info:

- Ahead, HIVE Assistive Technology Platform. https://www.ahead.ie/The-AT-Hive

- CCT Guide to E-Portfolio (https://bit.ly/3Rd3BJW); Online Teaching (https://bit.ly/3PaCGMV); Universal Design (https://bit.ly/3uteItM); Assessment Design and Academic Integrity (https://bit.ly/3otm4od)

- Flynn S. & Lowney R. (2020) Pedagogy First Approach to Blended Teaching. https://arc.cct.ie/guest_lecture/5/

- Garrison, D.R., Anderson T. and Archer W. (2000) Critical inquiry   a text-based environment. The Internet and Higher Education 2(2-3) 87-105

- Padlet Tips from Padlet: https://padlet.com/gallery/tips

- QQI (2020) Blended Learning Seminar II: Assessment in a Blended Learning Environment.https://youtu.be/T8YX8d7XH34