

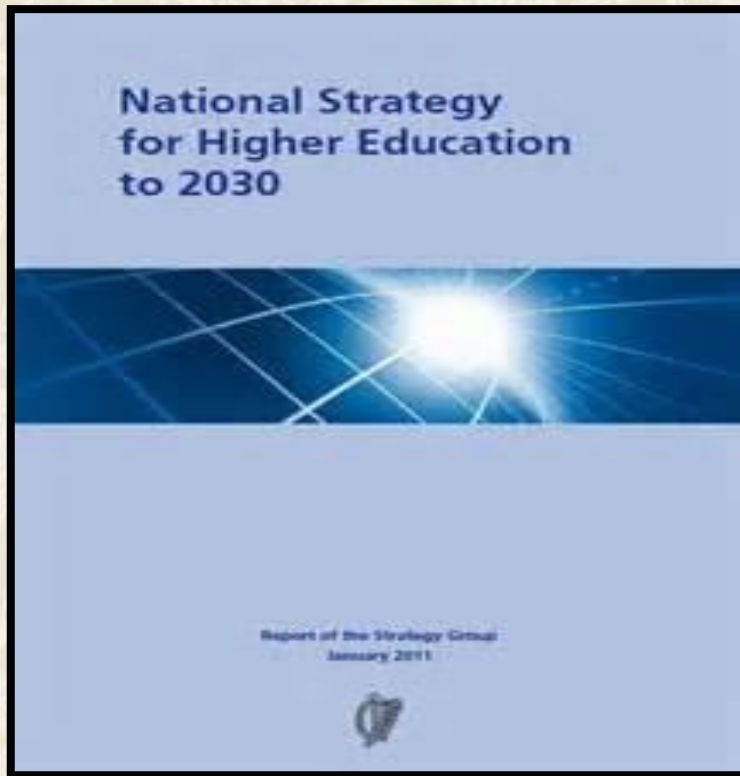
Student Feedback in the context of National Strategy

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Power of the mobilized voice





Collaborative Partnership



2011

Higher education institutions should put in place systems to capture feedback from students, and use this feedback to inform institutional and programme management, as well as national policy.

- A national student survey system should be put in place and the results published.
- Every higher education institution should put in place a comprehensive anonymous student feedback system, coupled with structures to ensure that action is taken promptly in response to student concerns.

- **Informal & Formal Feedback**
- **Recognizing Feedback**



Expectation

Capacity & ability to mine data



How to make sense of the results



Dissemination





- National Forum & potential in the ISSE
- Discipline focus
- Evidence base for enhancement
- Challenge to align the rich data source in ISSE with institutional priorities and to inform national policy

Logistics of the survey

Cora McCormack
Athlone Institute of Technology
Quality Officer

My Role



**Creating
Awareness
initially**



**Duration
&
Cohort**



**Aim of
Survey**

How the survey was carried out



Awareness



www.ait.ie

Incentives

iPad mini



i-graduate



 **Results**

50% participated

1,583

How to improve the survey



**Looking to the
future**



Enhancements



Student Union Perspective on ISSE

Daniel Coulter
Athlone Institute of Technology
Student Union President

Why the Student Union got involved



Communication



Class Reps



Social Media



Email

Benefit for the student experience



Reflections



Scale

2018
2017
2016
2015
2014
2013
2012

Longitudinal



Partnership



Students must realize
value from ISSE