'INTERNATIONALISATION – A DRIVER OF QUALITY IN IRISH HE’

The Printworks, Dublin Castle
Monday 11 December 2017
Agenda

Section 1: Internationalisation for quality enhancement

Chaired by: Dr Douglas Proctor, Director of International Affairs, UCD

8.15 Registration and refreshments

9.00 Welcome: Dr Graham Love, HEA CEO and Dr Padraig Walsh, QQI CEO

9.15 Opening address

Dr Laura E. Rumbley, Associate Director of the Boston College Center for International Higher Education

10.05 Panel discussion
1. Prof Maria Hinfelaar, Vice-Chancellor and Chief Executive, Wrexham Glyndwr University
2. Stephan Keuck, Head of Project of HRK-EXPERTISE Internationalisation
3. Prof Denise McAlister, Pro-Vice-Chancellor, Ulster University

10.45 Refreshments (and poster session)

11.15 Case-studies of national initiatives: Break-out session 1
40 minutes, choice of three breakout sessions:
1. Curriculum, teaching and learning: internationalisation in the Irish higher education context: Associate Prof Marie Clarke, UCD and Dr Linda Yang, UCD
2. The EACEA / European Commission-funded DES/IUA-led project on enhancing mobility for ACCESS students in Ireland: Sinéad Lucey, Irish Universities Association (IUA)
3. Facilitating the fair recognition of international qualifications Dr Niamh Lenehan, QQI

12.00 Facilitating international students at home and the impact on national students Prof Hannah McGee, RCSI
12.20  Buffet Lunch (plus poster session from 12.50)

**Session 2: Internationalisation at home**

**Chaired by:** Prof Sarah Moore, UL and Chair NFETL

13.25  **Keynote presentation:** *Internationalisation of the curriculum and quality improvement – what’s the connection?*  
Emeritus Professor Betty Leask, Office of the Deputy Vice-Chancellor Academic & Vice-President La Trobe University, Melbourne, Australia

14.00  Panel discussion
1.  Gerry O’Sullivan, Head of International Education, HEA  
2.  Sheila Power, Irish Council for International Students (ICOS)  
3.  Faisal Kadiri, Vice President for Student Activities, Queen’s University Belfast Students’ Union  
4.  James Flynn, University Programmes Manager, IBM Innovation Exchange

14.45  **Case-studies of national initiatives:** *Break-out session 2*  
40 minutes, choice of three breakout sessions:
1.  *Mid-term evaluation of Erasmus+ in Ireland, relevant findings:*  
   Lewis Purser, IUA  
2.  *Initiatives on the internationalisation of teaching and learning:*  
   National Forum for the Enhancement of Teaching and Learning  
3.  *English for academic purposes:* Sue Hackett, QQI

15.30  Feedback to plenary from breakout sessions

16.00  **Closing reflections:** Prof Betty Leask, La Trobe University

16.15  Close of conference
Internationalisation in higher education was once considered rather narrowly as a marginal set of programmes and activities designed and delivered in a highly self-contained fashion—i.e. as an end in themselves and with minimal integration into the larger mission and purpose of higher education. Today, internationalisation is broadly understood as a complex, multi-dimensional phenomenon with a powerful role to play in advancing institutional and national strategies for higher education, including quality enhancement. This session aims to explore several key insights and ideas with respect to the intersection between internationalisation and quality enhancement. The conversation will touch on both how internationalisation can support the quest for quality, and how quality in internationalisation could be effectively supported in order for the wider benefits of internationalisation to be more fully realised and more meaningfully sustained.

Dr Laura E. Rumbley is Associate Director of the Boston College Center for International Higher Education, as well as an assistant professor of the practice and coordinator of the Master’s Program in International Higher Education at the same institution. Laura was previously deputy director of the Academic Cooperation Association (ACA), a Brussels-based think tank focused on issues of internationalisation and innovation in European higher education. She has authored and co-authored a number of publications, including the foundational document for the 2009 UNESCO World Conference on Higher Education, *Trends in Global Higher Education: Tracking an Academic Revolution*, and the forthcoming volume (with Douglas Proctor) *The Future Agenda for Internationalization in Higher Education: Next Generation Insights into Research, Policy, and Practice* (Routledge).

Laura currently serves as co-editor of the *Journal of Studies in International Education* and the SensePublishers book series, *Global Perspectives on Higher Education*. She is active in the European Association for International Education (EAIE), where she is chair of the Publications Committee.
Emeritus Professor Betty Leask

*Internationalisation of the curriculum and quality improvement – what’s the connection?*

Internationalisation is frequently associated with quality in higher education and internationalisation of the curriculum is increasingly a key component of University strategies across the world. However, the terms ‘internationalisation’ and ‘curriculum’ are interpreted and enacted very differently in different contexts. And while connections between internationalisation of the curriculum and the quality of teaching and learning seem obvious to some, they are less obvious to others. It is particularly problematic that quality indicators are often focussed more on inputs and outputs, rather than outcomes. This presentation will discuss how research and scholarship might be used to improve the connection between internationalisation, the quality of teaching, and the learning outcomes of all students.

Dr Betty Leask is an Emeritus Professor in the Internationalisation of Higher Education at La Trobe University, Melbourne, Australia. Betty is an internationally renowned researcher and thought leader on internationalisation of the curriculum and higher education whose work bridges theory and practice in unique ways. She has a broad range of experience in universities, most recently as Deputy Vice-Chancellor Academic at La Trobe University. She has been a *Senior Australian Teaching Fellow* since 2010. In 2015, she was awarded the IEAA Excellence Award for *Distinguished Contribution to International Education* and in 2016, she was awarded the European Association for International Education (EAIE) *Tony Adams Award for Excellence in Research*.

Betty is also Editor-in-Chief of the *Journal of Studies in International Education*, the leading journal in the field, and an Honorary Visiting Researcher at the Centre for Higher Education Internationalisation at *Università Cattolica del Sacro Cuore* Milan.
Dr Douglas Proctor is Director of International Affairs at University College Dublin, Ireland’s global university. He recently completed a PhD in international higher education at the University of Melbourne and won the Tony Adams Award for Doctoral Studies in International Education in 2014.

Douglas serves as a member of the AIEA Editorial Committee and is co-editor (with Laura Rumbley) of a new Routledge book offering next generation perspectives on the future of internationalisation in higher education.

Prof Maria Hinfelaar is Vice Chancellor and Chief Executive at Wrexham Glyndŵr University, one of eight universities in Wales. She is a Dutch national who has spent a significant number of years living and working in English-speaking countries. Maria joined the University after a successful tenure as President and Chief Accounting Officer of Limerick Institute of Technology in Ireland.

Maria sits on the North Wales Economic Ambition Board, the Mersey-Dee Alliance Board and the North Wales Business Council. In addition, she is the Universities Wales nominee on the board of the UK-wide Quality Assurance Agency (QAA) and a member of Court (Governing Body) of Abertay University, Dundee, Scotland.

Stephan Keuck is Head of Project of HRK-EXPERTISE Internationalisation, which offers a broad spectrum of strategic advisory tools and networking activities for German Higher Education institutions. Prior to this, he held the title of Head of Project of HRK-Audit “Internationalisation of Universities”, a project that provides tailor-made consulting services in the field of strategic internationalisation for German universities.

Before joining the HRK in 2010, he spent three years as a Foreign Language lecturer at the University of Oxford. Stephan’s previous roles included positions at the Goethe-Institut Ottawa and the Standing Conference of the Ministers of Education and Cultural Affairs of the Laender in the Federal Republic of Germany.
Prof Denise McAlister recently retired from her position as Pro-Vice-Chancellor (Learning, Teaching and Student Experience) at the Ulster University. Prior to this, she held positions as Head of School, School of Public Policy, Economics and Law, and Dean of the Faculties of Business and Management and Social Sciences and Pro-Vice-Chancellor (Quality Assurance and Enhancement). Previously educated at the Queen’s University of Belfast, the University of Salford and the University of Tromso, Norway, Denise was appointed to a personal Chair in Health Policy in 1998.

Her research interests and expertise include economic appraisal and evaluation, the economics of contracting and the role of the user in health policy evaluation and she is currently on the editorial board of the Journal of Applied Research in Higher Education.

Prof Hannah McGee is Dean of the Faculty of Medicine and Health Sciences, at the Royal College of Surgeons in Ireland (RCSI). Her role is chief academic officer for RCSI’s degree awarding programmes – incorporating Dublin, Bahrain, Dubai and Malaysia. A health psychologist, she joined RCSI in 1987 as a Research Fellow. In 1997, she became Professor of Psychology and in 2006 she became the first Head of Population Health Sciences (PHS) at RCSI. She established RCSI’s College-wide Research Ethics Committee in 1998. Hannah’s research interests are in quality of life assessment and epidemiological and psychosocial aspects of ageing, cardiovascular disease and sexual health.

She has served as president of the Psychological Society of Ireland and of the European Health Psychology Society and as Chair of the Rehabilitation Committee of the European Association for Cardiovascular Prevention and Rehabilitation. She chaired the Department of Health’s expert group to develop the National Policy on Cardiovascular Health (2010–2019).

Prof Sarah Moore is the Chair of the National Forum for Enhancement of Teaching and Learning, Associate Vice President Academic and Professor at the University of Limerick. Sarah has researched and published in the areas of organisational behaviour, pedagogical innovation, academic professional development and on a range of topics central to promoting and enhancing teaching and
learning in higher education. She has a strong commitment to developing creative and engaging learning dynamics between teachers and students. She has explored the process of academic development and uses what she has found to help academics, teachers, researchers and students to develop productive patterns of learning, innovation and professional development.

Sarah holds an award for excellence in teaching and has worked to develop a culture that supports and celebrates outstanding teaching and learning across all disciplines in higher education settings. She has published several books and many journal papers on academic and educational development.

**Gerry O’Sullivan** is Head of International Education at the HEA – the statutory planning and policy development body for higher education and research in Ireland. Gerry has served the Authority in many areas including as Head of Communications for the organisation. The work of the International Section of the HEA embraces the Erasmus+ Programme; the Government of Ireland International Scholarships scheme, the Government of Ireland Academic Staff Mobility Programme and a number of other bilateral activities. He has addressed many international fora and conferences including the Education and Culture Committee of the European Parliament; the FAUBAI Conference in Brazil and many meetings in Brussels, the UK, Jordan, Germany, Russia and Austria. A graduate of UL, DCU and UCD, he is currently the Chair of the Erasmus+ Working Group on Persons with Disability and has been a member of the Bologna Working Group on Internationalisation and Mobility.

**Sheila Power** is the Director of the Irish Council for International Students (ICOS), a position she has held since 2005. ICOS is a network organisation with over 30 members which provides an independent platform for shared learning, promotion of good practice and policy influence in the interests of international students who come to study in Ireland. ICOS also manages the Irish Aid Fellowship Training Programme on behalf of the Department of Foreign Affairs and Trade which is its main funder. Sheila has a background in education and training with a special interest in intercultural communications.
Faisal Kadiri is current elected Vice President for Student Activities at Queen’s University Belfast Students’ Union. Originally from India, he moved to Belfast in early 2012 to pursue his MEng Aerospace Engineering at Queen’s. During his studies, Faisal proved himself to be a great advocate for the international student community, serving as part-time International Students’ Officer in 2015-6, and President of the International Students’ Association in 2016-7.

In his present role as VP Student Activities, Faisal has been working to further improve the overall student experience and engagement at the University, and aims to create an active and integrated student community.

James Flynn manages university programmes at IBM based within the Innovation Exchange, which is part of the IBM Ireland Lab leveraging novel business models to drive technical innovations for IBM, its customers and partners. Having established sustainable relationships with academic institutions over many years, he has contributed to a collaborative environment involving over 150 partners through various research framework activities.

Leveraging the Ireland Lab’s broad mission and expertise, these joint university and business partner projects target domains including, but not limited to Health, Telecommunications, Security, Automotive, Logistics and HR. James runs education programmes on a variety of Computer Science, Engineering and Business topics that provide industry and technology insight to both students and faculty, and help prepare the students to be ready for their professional career in the industry. As part of this role James has contributed to skills initiatives such the AMCHAM / HEA joint initiative to develop the Post Graduate Diploma in Professional Practice; he is also a member of the Board of FIT (Fast Track to IT).